

The final assignment is the culminating presentation of the course where the mayors can reflect on lessons learned and apply them to a priority project that has the potential to produce more just and equitable outcomes in their city. The presentation should include the following information:

Part 1: State of the City (3-4 minutes)

- Select key data points from Assignment 1 that help put your priority project into context, including maps, photos, charts, diagrams, other useful graphics
- Organize the data into the city and/or target area SWOT (strengths, weaknesses, opportunities and threats)
- Be brief; only present the data that matters the most

Part 2: Mayor's Just City Manifesto (2-3 minutes)

- Mayor's final just city manifesto
- Can also include any slides that highlight how the Mayor is operationalizing proposed just city and/or equity values
- Quick examples are effective examples

Part 3: Project Introduction (8-10 minutes)

- Project map, photos, charts, diagrams, other useful graphics
- Description of project scope
- Project goals
- Target demographic for the project
- What is the design problem of the project?
- What are the social, civic, cultural, economic problems of the project?
- What new challenges does the project face in the current policy and funding climate?
- Current project status

Part 4: Just City Assessment & Questions (2-3 minutes)

- How might the project correct for the conditions of injustice?
- How might the project advance your Just City manifesto values?
- List 3-4 specific questions you would like the Resource Team of architects, landscape architects, urban planning and development experts to address about your project

DELETE THIS SLIDE FROM YOUR PRESENTATION

General Things to Remember

1. **Use this slide template** to help organize your final presentation
2. Be sure to **include a title** at the top of each slide
3. Use **easy to read bullet points** instead of paragraph text
4. Remember **we want you to think about improvements for both people and place**. What maps, photos, drawings, images can you show that help the resource team think about the physical and spatial changes that be needed in your area.
5. If possible, **map your SWOT to tell us where specific conditions exist**.
6. **Be specific when describing your project conditions** – Location, number of blocks, buildings, acreage/square footage, number of people of businesses affected, specific use program
7. Include **a boundary around your project site**
8. Use **photographs to show what the area around your project site looks like**
9. Remember to **include issues related people, place and design in your SWOT**
10. Be sure to add **any desires or concerns expressed by your community**

Insert your Title Slide HERE
(This should be your first slide)

3-4 MINUTES

Part 1: State of the City

- Select key data points from Assignment 1 that help put your priority project into context, including maps, photos, charts, diagrams, other useful graphics
- Organize the data into the city and/or target area SWOT (strengths, weaknesses, opportunities and threats)
- Be brief; only present the data that matters the most

City map and neighborhood study area name

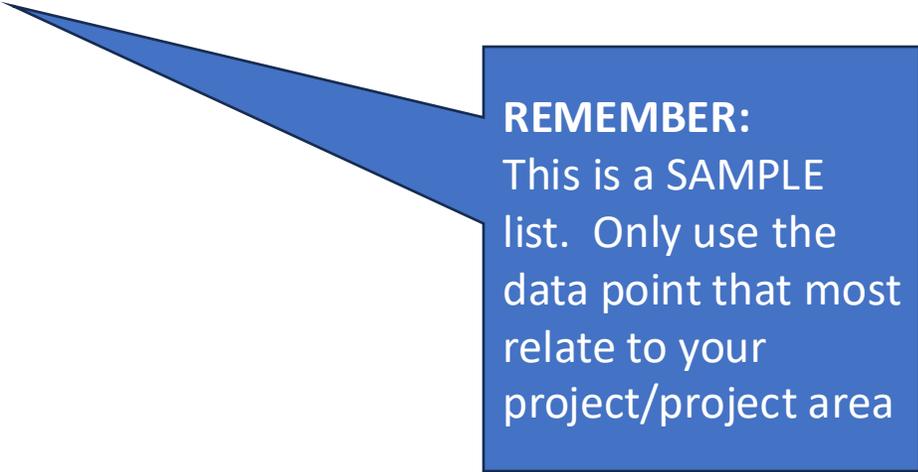
Project neighborhood map in the context of the city map

Project neighborhood map

Data relevant to priority project (city and selected neighborhood/study area)

(use up to 8 slides to highlight data relevant to your project. Information can be mapped, listed or charted for any of the following as relevant. These slides should be flipped through quickly.)

- Demography/racial composition
- Income/poverty
- Educational attainment
- Housing supply
- Employment/unemployment
- Environmental conditions
- Transportation conditions
- Open space conditions
- Crime/Public Safety
- Health
- Cultural and Civic Life
- Capital improvements
- Other



REMEMBER:
This is a SAMPLE
list. Only use the
data point that most
relate to your
project/project area

Neighborhood or Study Area Justice/Injustice SWOT

- Strengths/Assets
- Strengths/Assets
- Opportunities
- Opportunities

(create a list of assets and opportunities)

REMEMBER:
The SWOT should
be about the
project/project
study area

Neighborhood or Study Area Justice/Injustice SWOT

- Challenges
- Challenges
- Threats
- Threats

(create a list of challenges and threats)

REMEMBER:
The SWOT should be about the project/project study area

2-3 MINUTES

Part 2: Mayor's Just City Manifesto

- Mayor's final just city manifesto
- Can also include any slides that highlight how the Mayor is operationalizing proposed just city and/or equity values
- Quick examples are effective examples

Mayor's Manifesto

REMEMBER:

Manifestos can be reformatted anyway you wish, as long as you include all questions from the original manifesto

THE JUST CITY MAYORAL FELLOWSHIP

MY CITY IS _____

Our **PRIORITY PROJECT FOR A JUST CITY** _____

Our JUST CITY **VALUES** _____

Our conditions of **INJUSTICE** _____

What makes my city **A JUST CITY** is _____

MORE JUST **NEIGHBORHOODS** NEED (PLACES) _____

MORE JUST **WELLBEING** (FOR PEOPLE) NEEDS _____

MORE JUST **PARTICIPATION** NEEDS _____

Who must be involved in **BUILDING A JUST CITY** _____

8-10 MINUTES

Part 3: Priority Project Introduction

- Project map, photos, charts, diagrams, other useful graphics
- Description of project scope
- Project goals
- Target demographic for the project
- What is the design problem of the project?
- What is the social, civic, cultural, economic problem of the project?
- What issues are emerging from the current federal policy and funding changes?
- Current project status

Proposed Project

Map of
proposed
project
location

Photo of proposed project

Photo of proposed project

Please add a brief description of proposed project

Key neighborhood study area name

Project
neighborhood
map in the
context of the
city map

Project neighborhood map

Please describe the neighborhood where your proposed project exists

Neighborhood / Site History

Use 1-3 slides to provide some history of your project site.

Neighborhood Photos

Neighborhood Photos

REMEMBER:

- Think about what site histories would be helpful to know – things we want to protect/preserve, bring back, eliminate, avoid.
- Is this an opportunity to reparative or restorative interventions

Neighborhood Photos

Neighborhood Photos

Neighborhood Photos

Neighborhood Photos

REMEMBER:

We want to know about the physical conditions of your project. Use as many photos as you would like to help us understand the character of the project area – the good the bad, the great

Neighborhood Photos, optional

Neighborhood Photos

Neighborhood Photos

Neighborhood Photos

Project Goals, Objectives and Desired Just City Outcomes

Using bullet points and graphics if available to describe your goals, objective and desired outcomes for the project

Project Scope of Work

IF YOU DO NOT YET HAVE A SCOPE OF WORK:

describe what do you want the project to address, what issues must be addressed; what vision do you or the community have for the site, policy or process

IF YOU DO HAVE A SCOPE OF WORK:

Describe what the project will accomplish including, but note limited to;

- Existing development program
- Existing consultant scope of work
- Existing design to be re-evaluated
- Existing RFP document and/or process
- Existing public engagement process and/or feedback
- Current regulatory reform review

Site Plans and/or Land Use maps (existing)

(information can be mapped, listed or charted)

Land use percentages

- Residential
- Commercial
- Industrial
- Institutional
- Open space/natural features
- Vacant
- Other

Site Plan and/or Land use
map of neighborhood

Site Plans and/or Land Use maps (proposed)

(information can be mapped, listed or charted)

Land use percentages

- Residential
- Commercial
- Industrial
- Institutional
- Open space/natural features
- Vacant
- Other

Vision plans

- Previous architecture and vision master plans
- Renderings
- Any specific recommendations
- Community input

Vision Plans of
neighborhood

Additional slides as needed to describe project

Summary of Planning or Design Process to date

(information can be mapped, listed or charted)

Any additional information we should know

2-3 MINUTES

Part 4: Just City Assessment & Questions

- How might the project correct for the conditions of injustice?
- How might the project advance your Just City manifesto values?
- List 3-4 specific questions you would like the Resource Team of architects, landscape architects, urban planning and development experts to address about your project

Assess how the project as defined is helping to achieve your manifesto's just city values

Summarize what's working well and/or what needs to be improved to achieve:

- 1. Your just city values**
- 2. Conditions of of injustice within the project**

Things to remember for this section:

- Conditions of injustice should be related to physical design and planning and outcomes for people and environment as relevant

Key Project Challenges related to achieving more just and equitable outcomes

Describe any issues that the project will need to improve including:

- Design
- Planning
- Implementation Strategies
- Public Policies
- Civic engagement and participation
- Partners, champions and allies
- Resources
- Other

Key Project Challenges related **current funding and policy climate:**

Describe any emerging issues that the project may need to address including:

- Regulatory policies
- Staffing expertise
- Funding sources
- Partnerships
- Timing
- Other

Key Questions for Design Resource Team Members

Question 1:

Question 2:

Question 3:

Question 4:

Consider writing a question related to 3-4 from the following:

1. Improving physical design
2. Improving the technical planning and/or public engagement processes
3. Policy and regulatory strategies that improve physical conditions, design, and/or quality of life
4. Implementation tactics
5. Managing needed partnerships and politics